

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Wassmann et al.
Serial No. 10/653,708
Filed September 2, 2003
Confirmation No. 2692
For BRANDING FRAMEWORK

Art Unit 2191

February 20, 2007

AMENDMENT A

TO THE COMMISSIONER FOR PATENTS,
SIR:

In response to the Office action mailed November 20, 2006, please enter the following amendments:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the claims are reflected in the listing of claims, which begins on page 4 of this paper.

Remarks begin on page 11 of this paper.